# NON-PROFIT ADVOCACY & LOBBYING

Bryce McDonnell JOUR 537 The Carolina Agency 2/20/2017

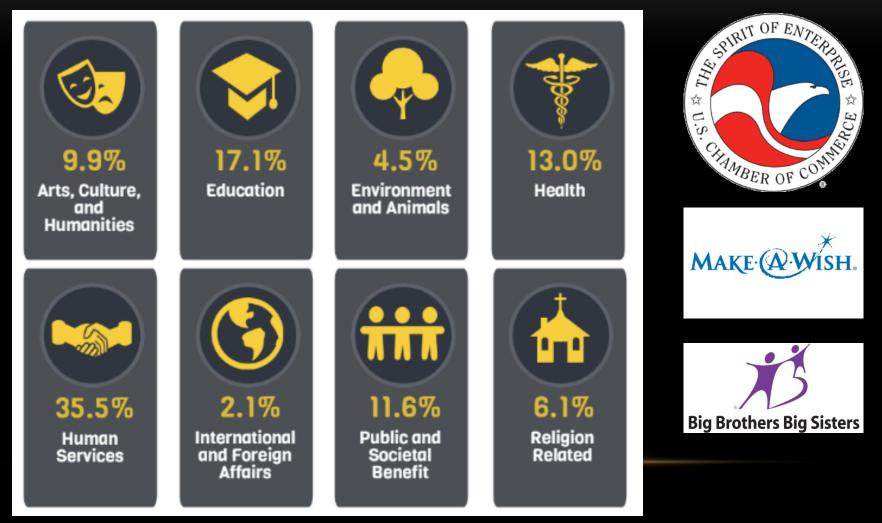
# WHAT IS A NONPROFIT?

• An organization whose purpose is dedicated to a cause or mission rather than making a profit.



## **TYPES OF NONPROFITS**

- There are 29 types of organizations that qualify as (tax-exempt) non-profits:
  - ...charitable foundations, state-charted unions, Chambers of Commerce...



(Percentage of types of non-profit organizations in the United States)

## MY INTERNSHIP AT SCSBCC (SOUTH CAROLINA SMALL BUSINESS CHAMBER OF COMMERCE) CEO: FRANK KNAPP JR. (AD FIRM, PR, LOBBYIST)



ABOUT BLOG ISSUES NEWS PRESS MEMBER BENEFITS LEVELS DIRECTORY INSURANCE RESOURCES (

Search

### 2017 State Legislative Agenda (as of 1-17-17)

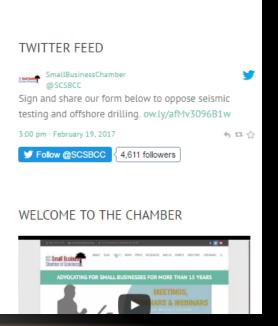
#### ISSUES

### 2017 State Legislative Agenda (as of 1-17-17)

🛓 Frank Knapp 🕜 January 16, 2017

Maximize Federal Medicaid Dollars to Grow Economy— The prevailing winds in Washington are that Medicaid, which provides health insurance to low income citizens, will be converted to block grants to states to be administered with few federal rules. At issue then is how much will each state receive. If it is based on how many federal dollars each state is receiving now, South Carolina loses. States like Arkansas, that has expanded Medicaid with a private option program, would receive far more dollars that South Carolina even though our state has similar demographics. That is unfair and our economy will be hurt. The 31 states that have expanded Medicaid have billions of additional dollars flowing into their healthcare systems creating jobs, stabilizing rural hospitals and boosting local economies. Their low income citizens have affordable health insurance and are healthier and more productive workers for small businesses. The General Assembly needs to take action to maximize future Medicaid dollars by passing legislation quickly to expand Medicaid before the program is changed and use a private option as does Arkansas. (H.3115)

Protect Consumers from Nuclear Plant Cost Overruns—The SCE&G nuclear plants construction project in Fairfield County has clearly demonstrated the law (Base Load Review Act) permitting a utility company to increase rates to pay for the construction financing costs as the power plants are being built needs to be amended. SCE&G's project has been almost automatically approved for additional costs and time delays since 2009 resulting in the plants being 22% over budget and three years behind schedule. Amending the Base Load Review Act is essential to prevent this from happening in any future nuclear plant construction. (To Be Filed)



SEARCH

Advocate and lobby legislation to help SC Small Businesses

## WHAT NON-PROFITS DO: ADVOCACY & LOBBYING

- Advocacy- a range of activities that seek to bring about a social change.
- Lobbying- attempts to influence specific legislation through direct/ grassroots communication with legislators or staff.
  - Direct- with legislative member
  - Grassroots- with public opinion

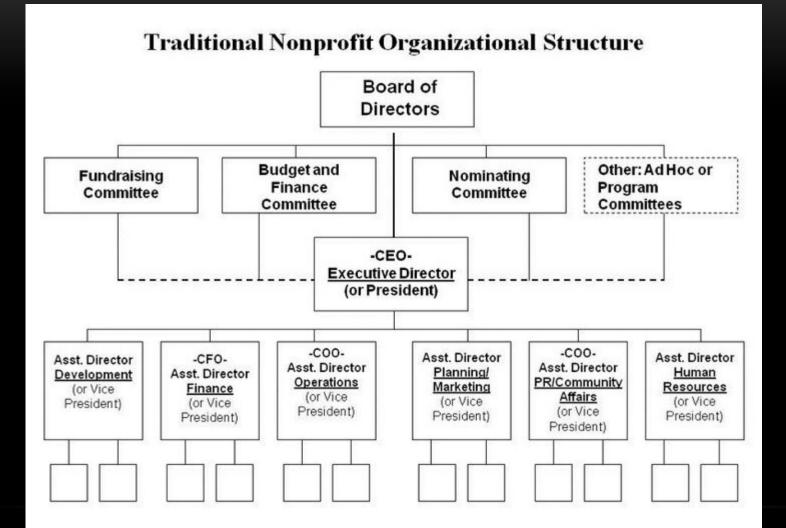
Advocacy can occur without lobbying, but lobbying cannot occur without advocacy.

Lobbying is constitutionally protected free speech.

BUT...3 rules:

be registered, no gifts, no provisions ("earmarks" & insider info)
Basically... NO bribery or exchange of favors.

### STRUCTURE OF A NON-PROFIT ORGANIZATION



### SOURCES

- http://scsbc.org/
- https://www.councilofnonprofits.org/what-is-a-nonprofit
- http://www.seattletimes.com/nation-world/what-lobbyists-can-and-cant-do/

Nonprofit: Advocacy & Lobbying – Bryce McDonnell – The Carolina Agency – JOUR 537